



Fantasy Flight 24 Board Meeting – August 10, 2017

Next Meeting: Thursday, September 14, 2017 @ 1200. United Cargo, Second Floor
Call in: 888-330-1716 PIN: 2720265

In Attendance:

Angela Hauseman, Director - Communications
Artemis Bayandor, Director - Community Relations
Kyra Goodman, Director - Decorations

Bobbi Dickson, Secretary
Claudia Rodriguez, Treasurer
Arlene Zobrist, Blue Star Mothers

Called In:

Darcy Banks, Vice-President
Dawn Ayers, Blue Star Mothers

Carolyn Plumley, Clipped Wings

Meeting called to order: 12:09

Announcements:

- **MONTHLY MEETING DATE CHANGE to THURSDAY:** The team voted unanimously to change the meetings from the second Wednesday of each month to the second Thursday of each month to accommodate work schedules and enable Board members to attend.
- Ida Humphrey received a donation of various sized fleece blankets from Operation Homefront. We will inventory these and incorporate them into the gift bags.

Discussion:

- Arlene Zobrist, BSM, spoke on behalf of Ida Humphrey who was unable to attend meeting. August 10 starts their PR campaign at the El Segundo Air Force Base in conjunction with their "Backpack Brigade", a back to school event. Registration for Fantasy Flight will run between Sept. 01 – 29. Children from all branches of the military will be invited. Angela asked that transportation requirements be discussed and included in the registration package.
- Need to secure the busses to transport children from the West Hangar to the terminal. Buffy Wafer, LAXPD, was looking into the possibility of obtaining LAWA busses. Swissport may be another alternative.
Action Item: Bobbi will contact Buffy to see what the status is on the LAWA busses.
- Disney 4-pack opportunity drawing: To date we have raised \$500. A push for all depts. to encourage sales needed to help break even before the drawing date.
- Director - Community Relations, Artemis will handle all Social Media and engage media coverage; local news and UA Corporate. She will develop a closed group Facebook page to keep volunteers and Blue Star families informed. She will also open a Twitter account. All adhering to United media guidelines and Fantasy Flight branding.
Action item: Angela to forward Corporate contact info to Artmeis
- Artemis will be attending the Relaxer luncheon on Friday, August 11 and the Clipped Wings AirFayre tasting event on Sept 7. She will have Disneyland tickets available at both events. Angela will provide Artemis with a Square device for accepting credit card donations. Carolyn is also will to help with the Disneyland fundraiser in selling tickets.

- Game Lead, Barb Proto, forwarded her request to move the games to another area. The location of the snow machines and speakers in the center, next to the games, it proved to be a challenge at last year's event. The game team, as well as the signage, became soggy. The speakers were so loud they had to shout the directions of each games to the kids. When the kids asked questions, they could not hear them. Discussed the tent footprint with Darcy and explored positioning the game area from the front of the Santa Tent, opening the tent flap front entrance side. Would require extra fencing and possible Aircserv staffing.
Action Item: Darcy will check if we still have the HP bike rack fencing available and assess rental costs for additional fencing.
- Need to know what the parking arrangement will be at West Hangar as we are in the planning countdown stage. Need update from Michelle Kostka regarding discussion with Fabio Maietta.
Action Item: Michelle Kostka reach out to Fabio Maietta for parking commitment.
- Kyra will again make Mrs. Clause's Kitchen a Winter Wonderland. She would like the food tables to be set up along one wall with desserts in the back and the dining tables spread out. Last year's layout jammed all tables at one end of tent. Angela pointed out potential fire hazard as it did not provide adequate aisle space for quick exit. Kyra will have a large tree in the center, with red, white and blue ornaments to welcome the military connected children in a special and personal way. Expressed the need to inventory all of the trees, snow machines and decorations to ensure everything is in working condition and account for. Noted that many of the trees were missing limbs, stands, parts. Identify and purchase new trees as needed.
Action Item: Kyra and volunteers will meet on September 10 at 13:00 to inventory and check all decorations held at the West Hangar. We need to look for an airfield driver to help transport volunteers.
- With the donations from the Christmas boutique, we raised over \$1000.00. Kyra received another donation from Michael's and will be inventorying the items and sending a flyer together with suggested prices and quantities available to avoid over selling.
- Brian sent word that Chuck Bonetto will again generously donate the full hot turkey meal for the children and guests. Brian also advised that there will not be a BMW fundraising event this year.
- Artemis and the Clipped Wings group will volunteer for the engine photos which is planned to take place during the end of summer BBQ. All pending aircraft availability.
Action Item: Michelle to discuss status of aircraft type availability with Fabio Maietta.
- Angela discussed streamlining the gift bagging process with Kika and proposed that bags be filled one gender at a time, remove from room, load on the cart for shrink wrap, before starting with the next gender to avoid item distribution confusion. The team agreed to have a smaller group of volunteers for efficiency. Cargo Conference room location still a go.
- Team agreed to invite Special Olympics DJ, Robert Ward, to his second Fantasy Flight to provide the music.
- Fantasy Flight Santa, David Tomb, plans on making a comeback. Last year's Santa, Jerry Alvarez, is prepared to step in as the Santa Understudy.

Meeting adjourned 14:00